

Sep-17-97 15:47



7166343145

September 16, 1997

Jim Button
Herkimer Wholesale
1307 Champlin Ave.
Utica, NY 13504

Subject: Cigarette Displays for Eckerd Warehouses

Dear Jim:

Below is the schedule of promotional displays that you will be building to be cross-docked to Eckerd's warehouses through the end of 1997. A purchase order will be sent to you prior to each promotion to purchase these pre-built/pre-stamped displays:

<u>Week of Delivery</u> <u>to Eckerd</u>	<u>Promotion</u>	<u>Manufacturer</u>	<u># Displays</u>
10/06/97	Marlboro Buy 4 pk-Get 1 Free	PM	245 ← cube
10/20/97	Winston Pre-stickered 30¢ off/pk	RJR 30¢ OFF INVOICE	245
10/20/97	Doral Pre-stickered 30¢ off/pk	RJR 30¢ OFF INVOICE	245
11/03/97	Salem Pre-stickered 30¢ off/pk	RJR Not off INVOICE	245
11/03/97	Winston Pre-stickered 30¢ off/pk	RJR 30¢ OFF INVOICE	245
11/17/97	Kool Pre-stickered 40¢ off/pk	B & W	245
11/17/97	Basic Buy 2 pk/get 1 Free	PM	245
12/01/97	Doral Pre-stickered 30¢ off/pk	RJR 30¢ OFF INVOICE	245
12/01/97	Salem Pre-stickered 30¢ off/pk	RJR Not off INVOICE	245

* →

all N.Y.
pre stickered
check lines
Bill back

If there are any questions, please call me at 813/395-7570.

Sincerely,

Gary D. Jones
Category Manager

GDJ/dha

- is Marl. cube
- Breakdown by state
- one shipment done billing
- dates firm
How to bill

8333 Bryan Dairy Road, Largo Florida, 34647 ♦ P.O. Box 4589, Clearwater, Florida, 34618 ♦ 813-395-6000

Jenny Gelling
Gary Jones

51845 8073

TRANSMIT CONFIRMATION REPORT

NO.	:	001	
RECEIVER	:		SD.FLA.RDU
TRANSMITTER	:	RJ REYNOLDS	
DATE	:	OCT 08'97	9:47
DURATION	:	01'37	
MODE	:	STD	
PAGES	:	03	
RESULT	:	OK	

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